# **Maytree Das Sarkar**

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Bengaluru, India

#### **PORTFOLIOS**

- https://www.behance.net/theUlbee
- https://www.dribbble.com/theUlbee
- https://www.linkedin.com/in/theuibee/

### **PROFESSIONAL SUMMARY**

Creative UI/UX Designer with 5+ years facilitating and supporting human interactions with complex systems and software. Experienced in maintaining user-centric designs adhering to prescribed interface principles and related development goals.

#### **WORK HISTORY**

Accenture. Bengaluru, India Senior UX Designer | 07/2021 - Current

- Conducted **UX Research** after analysing business requirements from stakeholders and streamlined User Experience which increased the interaction time by 130%.
- Collaborated with Visual Designers of Web & Mobile Application to work on Design Systems with Wireframe & prototypes in Adobe Xd and In Vision Suite that decreased Man-hours by almost 5 times.
- Decreased the stakeholder interaction time by almost half by creating **User Journey & Information Architecture** in Miro Board.
- Briefly worked on Zeppelin to ship HTML and CSS code to developers which reduced cross-functional delay between teams by 1/3.

**Coddoc Technologies Pvt. Ltd.** Bengaluru , India UX Designer (Freelance) | 02/2021 - 07/2021

- Develop process flows, wireframes, and mock-ups to effectively conceptualize and communicate high-level design strategies and detailed interaction behaviour on Web & Mobile Application.
- Design the Information architecture, interface, and interaction flow of web & mobile applications that will result in increased consumption and revenue.

**Bharat IT Services Limited.** Kolkata, India UX Researcher | 01/2018 - 02/2021

- Collaborate with functional teams to produce task flows, storyboards, wireframes, and interactive prototypes for Web & Mobile Application.
- User feedback testing for an internal tool to improve the user experience that reduced man-hour by 4.2 times.
- Communicate and responsive to the team and to stakeholders across the organization.

# **ACCOMPLISHMENTS**

- Google UX Design Certificate from Coursera
- UI/UX Designer from Designers Lab

#### **SKILLS**

- User Experience Design
- AB Testing
- Heuristic Evaluation
- Visual design
- Figma
- Adobe XD
- Invision Studio
- Adobe Illustrator
- FigJam
- ProtoPie
- Notion
- Miro
- Zeppelin

#### **EDUCATION**

#### **Designers Labs**

Bengaluru, 02/2021 Masters in UX Design

## Rabindra Bharati University

Kolkata, 07/2015 Masters in Fine Arts

## **CERTIFICATIONS**

- Certified UI/UX Designer,
  Google 2021
- Certified UX Researcher, Interaction Design Foundation - 2021